

STRATEGIES THATWORK

Intel® Learn Easy Steps for CALD learners

Module 5: Social media and online communities



The *Intel® Learn Easy Steps for CALD learners* project and the *Strategies That Work* resource kit were developed with the support of the Victorian Government. Revised in 2016 to align with the new curriculum.

The resource is filed at: <http://intelforcald.acfe.vic.edu.au/Resource+kit>

STRATEGIES THAT WORK:

Module 5: Social media and online communities

Learn about social media, networks, media sharing and safety for social media.

Planning and Delivery Tips

- *Skill Set Checklist* provide “goals” for module ie the core skills and knowledge to be taught
- *Contextualise* the concepts to learners’ needs and experiences eg. a slide show of an excursion or class event
- Brainstorm when they may need to create a presentation eg. community event, work, study
- *Easy Steps Online - Module 5, Activity 1: Explore Multimedia Software*; use video for demonstration (no audio) or for revision:
Easy Steps Online Modules <https://easystepsonline.intel.com/>

Scaffolding

- Unpack the knowledge / skills / concepts for
 - *Social media* (who, why, when how)
 - *Post /comment* (what, why, how, etc.)
 - *Sharing/media sharing* (how, who with, where)
- Revise skills and knowledge from previous lessons.
- Discuss Social Media and networking platforms to demystify and give learners confidence to explore.
- Print the page for a social media interface (Facebook, LinkedIn, etc.). Explain each menu choice (newsfeed, profile, etc.) and have students complete by hand. Students use written copy as prompt for online process, reducing anxiety.
- Learners explore search within social media to discover posts, pages and groups.

Key Terms / Vocabulary

- | | |
|------------------------------|---------------------|
| • Internet | • Like |
| • Browse / Browser App | • Tag |
| • Social Networking Password | • Emoticon |
| • Account | • Block |
| • Newsfeed Post/Comment | • Group |
| • Social media Brands | • ID / User account |
| • Public or private post | • Log out |
| • Find friends | • Messenger |
| • Business | • Follow |
| • Activity Log | |

Extra Resources

- Social Media basics:
<https://www.staysmartonline.gov.au/socialising>
- Social Media Safety:
<https://staysafeonline.gov.au/online-education/online-safety/online-safety-101/online-safety-101-protect-your-personal-information/social-networks>
- Social Media tutorials including instant messaging and blogging:
<http://www.gcflearnfree.org/topics/socialmedia/>
- Social media jargon and meanings
<http://blog.hubspot.com/blog/tabid/6307/bid/6126/the-ultimate-glossary-120-social-media-marketing-terms-explained.aspx>